

BATH FRINGE FESTIVAL SPONSORSHIP OPPORTUNITIES



Bath Fringe fills 17 days with all the artforms we can find.

More than 175 performances and art shows, in over 36 different venues, from more than 600 artists, to over 20,000 people (2019 figures).

Music of all kinds, Theatre, Comedy, Circus, Cabaret, Dance, Visual Arts, Street & Outdoor Performance, Kids' Events, Films, Walks, Talks...

Bath Fringe features artists from around the world alongside locals showing off what they do. It is firmly rooted in its beautiful home city.

We are one of the longest-lived and biggest Fringes in the country, with an international reputation: we receive excellent local and regional media coverage, plus listings and coverage of highlights nationally.

With events for all ages, we like to think we've got something for everyone: locals but also audiences from around the region, and many of our summer visitors.



RAMSHACKLICIOUS at Fringe 2018, pic by Mark Dawson

WHAT WE CAN GIVE YOU:

Dependent on the level of sponsorship, we can provide:

- Acknowledgements on all printed promotional material including, the brochure, posters, flyers, links from Fringe Festival website, press releases and related advertising.
- Media profile: coverage in local press, national specialist titles and other media.
- A good time! Complimentary tickets are available to sponsors and their guests.
- Events tailored to specific locations.
- Complimentary advertisement in our brochure.
- Your branding at the event you sponsor.

For further information, please contact:

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find out more at:

www.bathfringe.co.uk

WHAT THEY SAY:

"Wonderful event, should be bigger and done more often."

"Lots of stuff for Children – a good learning experience - Good place to meet - it's all free - Good age mix in audience - Good atmosphere."

"Good Idea, Lovely place to hold it"
(audience feedback survey from our street weekend Bedlam Fair)



2020 cover art by James Whitehead

We like to deal with sponsors on an individual basis so we can tailor the package to your requirements: anything from £600 to sponsor an act or show, through to £5000 to sponsor our ubiquitous programme brochure.

SPONSORSHIP - Bath Fringe Festival